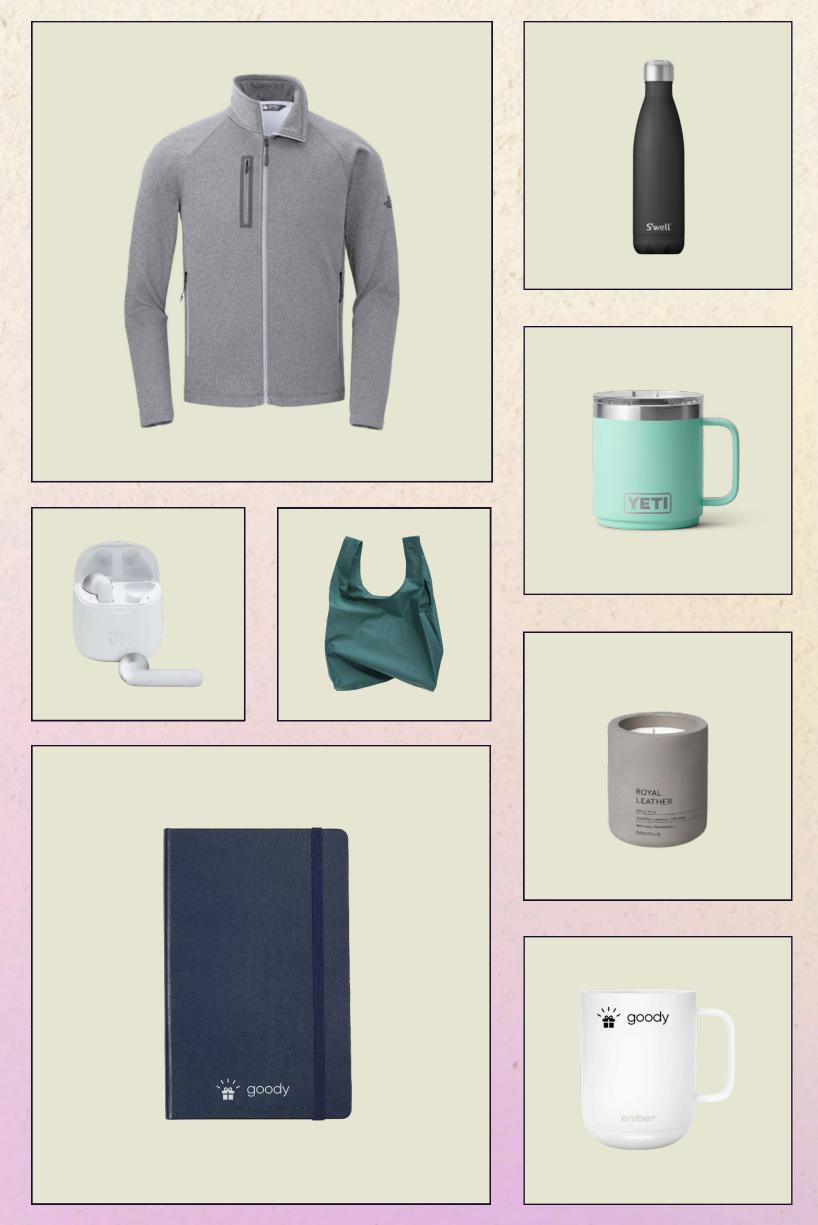
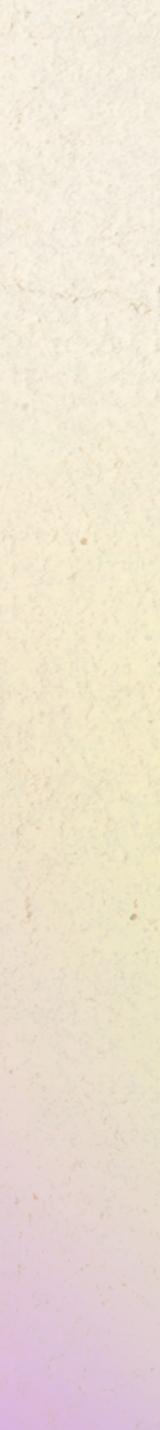
goody

CRAFT YOUR VERY OWN BESPOKE KIT

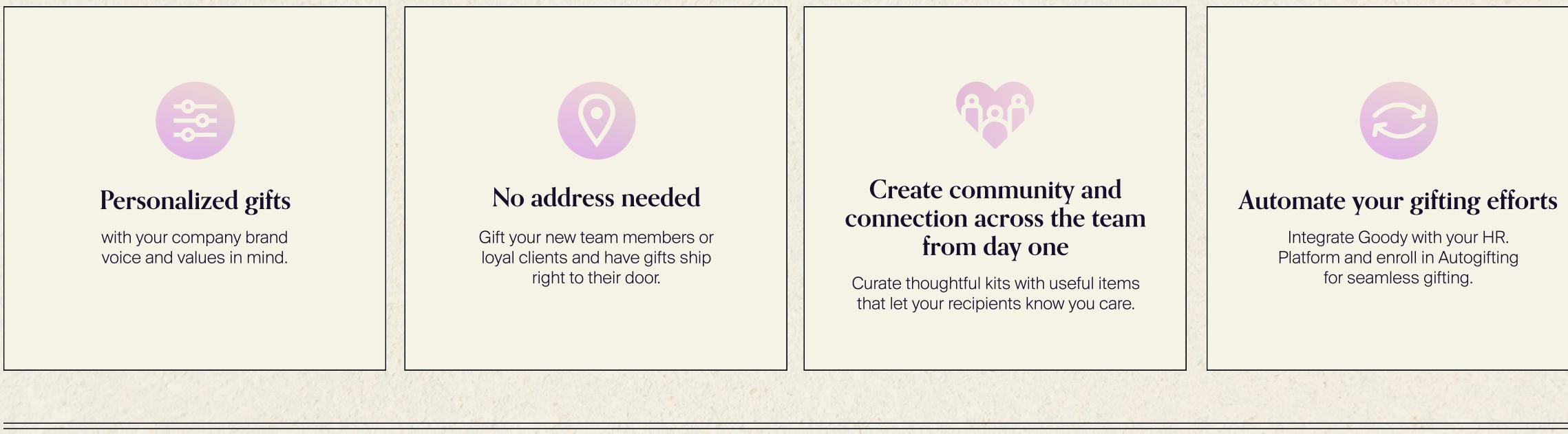
Customize gift boxes with your company branding and core values front & center.





What is Goody for Business?

Goody is the perfect way to send personal and business gifts with only a phone number or email address. Our business gifting platform is a first-of-its-kind tool that lets companies send and track memorable business gifts for any use case, from employee onboarding to work anniversaries and more. Our curated gift collection features on-trend, high-quality products for every occasion and price point.

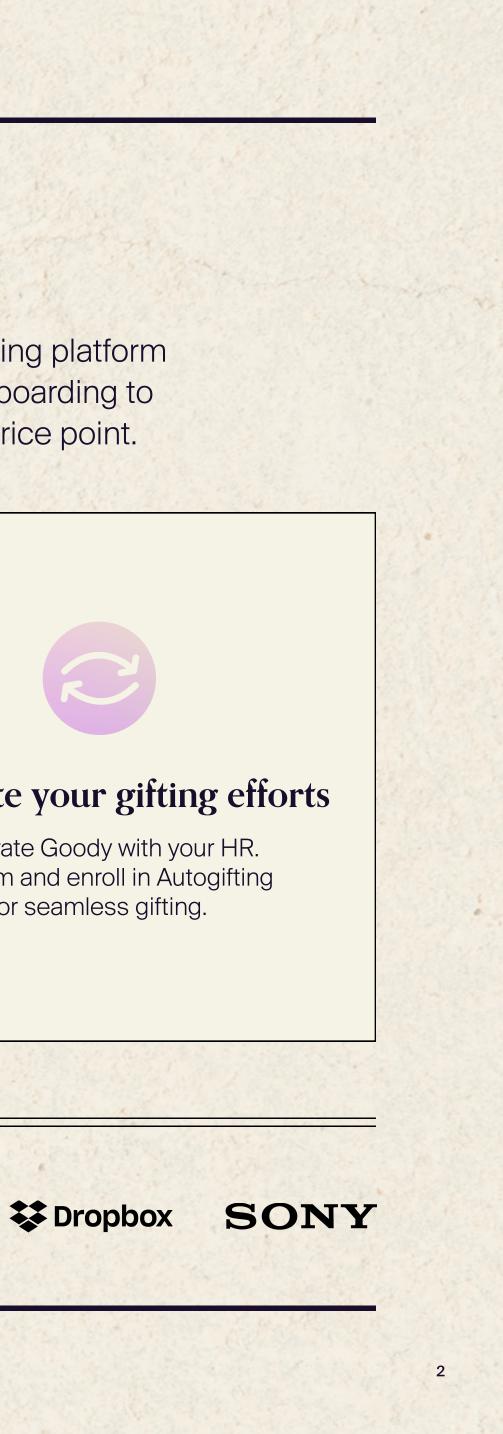


Stripe KPMG COMPASS TO GONG

Trusted by Hundreds of Leading Companies

× 1/

facebook Google



Why Create a Bespoke Kit

At Goody, we're passionate about creating community.

It's important to create moments for your employees and clients to connect and stay engaged with the mission and goals of your company. Here's how creating a bespoke kit can help:

→ Building company culture and brand reputation.

Align new team members and clients on brand values, mission & what's important.

→ Reduced turnover.

Employees that feel appreciated are more likely to be engaged, do better work and grow longer-term with the company.

→ Faster results.

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The quicker a new hire feels comfortable and adjusted, the quicker they'll start producing good quality work.

→ Increased brand loyalty.

Foster a customer community of brand evangelists that recommend your brand and company first. Don't forget word of mouth is still the most powerful marketing tool.



How Custom Gifting Works

How do bespoke kits work at Goody?

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> Goody offers a curated selection of top quality, on-trend items to fill your bespoke kit. We will work with you to create a kit of useful and great looking items that match your company or brand's identity, makes employees feel welcome and that clients will love. We'll guide you through the experience to ensure all of the elements turn out exactly the way you imagine.

How does Goody make onboarding gifting efforts easier?

Goody's technology makes your employee onboarding gifts efforts easy. From seamless address and size collection, to shipping updates, thank you notes and gift scheduling, Goody's features enhance the new hire experience and streamline work for HR and Employee Experience teams. Goody also offers upgraded options to integrate your HR system and fully automate the process of welcoming new hires with bespoke kits.

How will my recipients know when a box has shipped?

-

Goody makes it easy to keep organized with shipping and delivery updates. Your recipients will receive both a text message and an email with tracking information as soon as their bespoke kits ship out.

What are best practices around collecting sizes for branded items?

The Goody digital gifting experience makes it easy to collect the sizes of all of your team members without any extra administrative work or forms to maintain. Please do note that orders for branded items are not placed until we have collected all of the sizes. If you're looking to purchase branded items for future new hires - we will work with you to estimate anticipated quantities based on best practices.

What are the lead time for custom branded items?

Custom branded items typically have a 4-8 week lead time for production. If you're working towards a specific deadline, please communicate this to your sales rep so we can work with you on the right options to ensure we meet your expectations!



Bespoke Boxes We Love



\ | / \ <u>00</u>-





Create a Kit

*minimum quantity 50 units

Step One

Select the number of items to include

Nº of Items	Estimated Pricing Range
4	\$90 - \$200
6	\$150 - \$300
8	\$200 - \$400
10	\$250 - \$500+

Note: this is a guideline final pricing is based on customization added, unit quantities, shipping, fulfillment fees, sales tax, etc.

Step Two

Choose items to fill your box

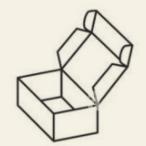


- How do I want my company / brand to be represented?
- Is there any specific message I want to convey?
- What kind of budget am I working with?
- How can I communicate my company core values to a new employee/client?
- ➡ What would make a new team member feel welcome?
- Are there any tools or products that might be helpful to an employee's new role?
- Should the products included be very professional, or a little more fun?

Step Three

Choose box & packaging style

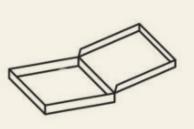
Packaging costs start at \$7 per unit.



Plain mailer Classic look of Kraft paper - one piece box that ships all-in-one

Packing Materials

- Natural Kraft paper
- Eco spiral fill in black or white
- Custom branded tissue
- Custom branded packing tape



Custom mailer Fully customized design-one piece box that ships all-in-one

<section-header><section-header><section-header><text><image>

we're so happy you're here

TEAM!



Starting at \$2 per card

Welcome



Cups & Water Bottles

TOP PICK





YETI



Yeti Rambler 16oz Stackable Pint

Dishwasher safe, rust-proof stainless steel, double walled vacuum insulation (note: this item does not come with a lid).

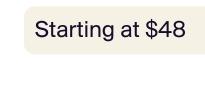
AVAILABLE IN:

PRICE

	Navy)	White
$\left(\right)$	Seafoam	

Black

Stainless Steel



Swell

SOCIAL IMPACT DRIVEN

S'well Traveler Bottle 16oz

Eco-friendly, stylish and on-trend bottle with the superpower to retain temperature for 24 hours.

AVAILABLE IN:

PRICE



Moonstone

Teakwood

Starting at \$53

***S'WELL IS A CERTIFIED B-CORP**

			TOP PICK	CORIECTE
YETI	SOCIAL IMPACT DRIVEN		CORKCICLE.	SOCIAL IMPACT DRIVEN SUSTAINABLE
Yeti Ramble w/ Chug Ca		• •	Corkcicle Wine Cup	
Double wall vacuum i resistant, UV resistan Features: twist, Triple	t, 100% leak proof.			iple insulated and Water, helping to fund cts around the world.
AVAILABLE IN:	PRICE		AVAILABLE IN:	PRICE
Navy White Seafoam Stainless Steel	Starting at \$49		Gloss White Gunmetal Matte Black Brushed Steel	Starting at \$57
			Walnut	



Travel Mugs & Tumblers

SUSTAINABLE





a mizu

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Mizu Insulated 14oz

Made from the highest quality, BPA-free, recyclable stainless steel - lightweight and double wall insulated.

AVAILABLE IN:	PRICE
Black	Starting at \$38
White	
Stainless	
Navy Blue	

Corkcicle Coffee Mug 16oz

Stainless steel, triple insulated and includes sliding shatter proof lid. Supports Charity:Water and efforts to fund clean water projects around the world.

AVAILABLE IN:

Matte Black

White

Walnut

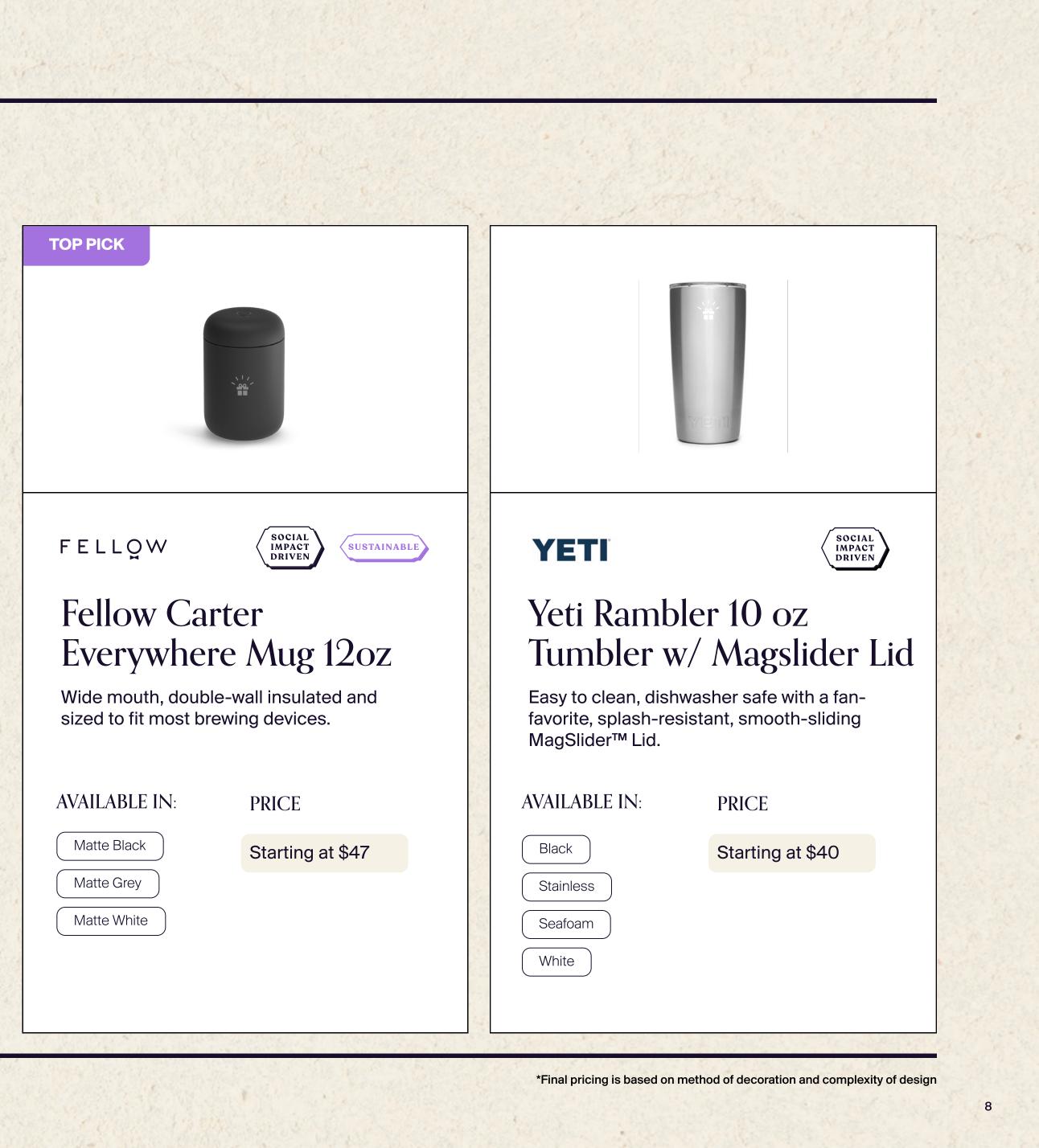
Gloss Navy

CORKCICLE.

PR	ICE

Starting at \$60

SOCIAL IMPACT DRIVEN



Travel Mugs & Tumblers



TOP PICK



YETI

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Yeti Rambler 14oz Mug

Perfectly sized and ideal for hot and cold beverages. Double wall vacuum insulated and a wide mouth opening.

AVAILABLE IN:	PRICE
Black	Starting at \$49
White	
Navy	
Seafoam	
Stainless Steel	

ember

Ember Mug² 10oz

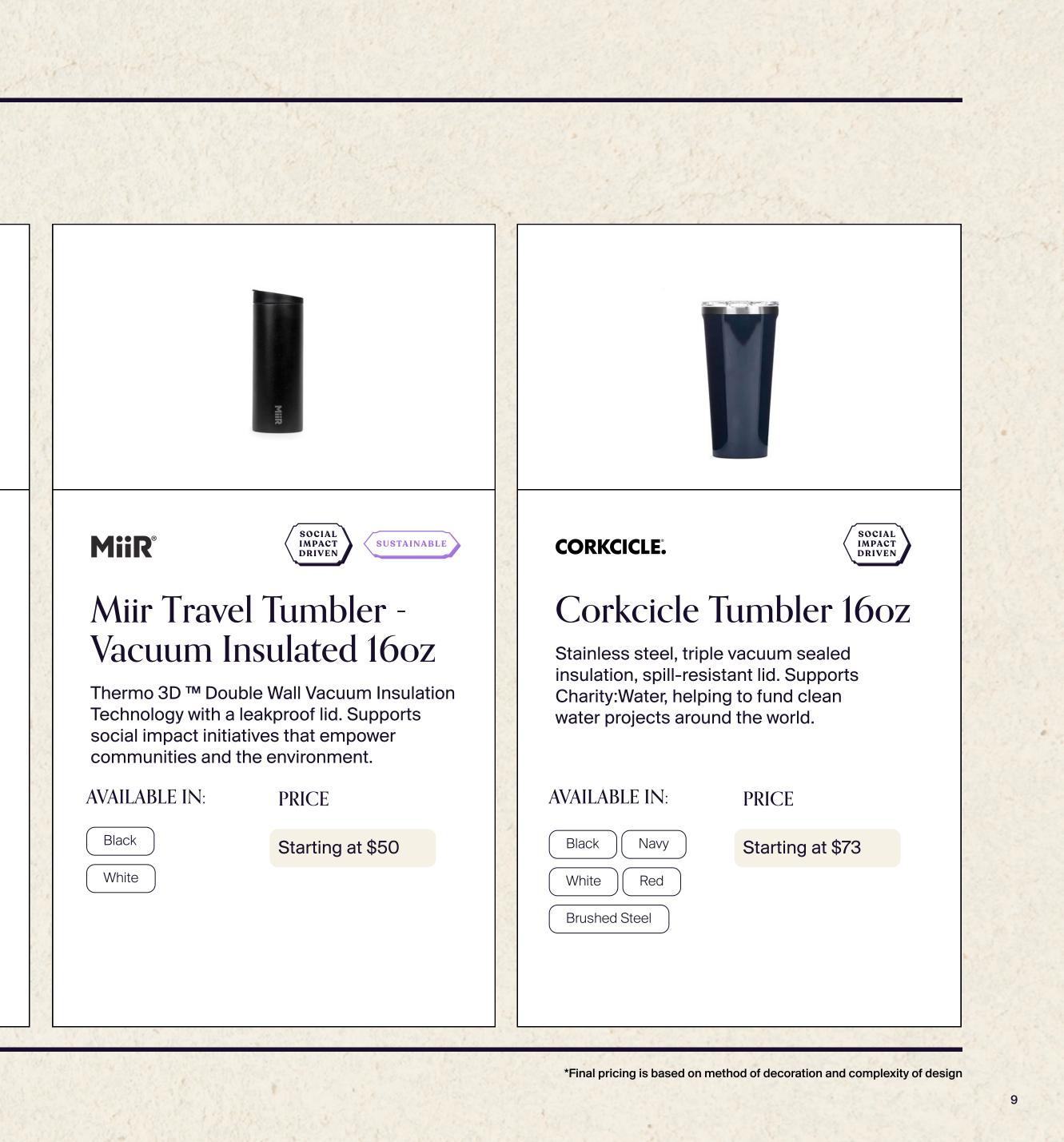
The world's first temperature control mug. Connect and pair with the Ember app to set your customized drinking temperature, presets, notifications and more.

AVAILABLE IN:

Black

White

DDI	
PRI	L L



Notebooks & Pens





IIIMOLESKINE®

Classic Hardcover Moleskine Journal

Bound hardcover with rounded corners, bookmark, elastic strap closure, inner pocket and ruled acid-free paper. 5x8.25".

AVAILABLE IN:

PRICE

Black Reef Blue	Starting at \$40
Scarlet Red	*MOLESKINE IS AN FSC
Earth Brown	CERTIFIED COMPANY
Myrtle Green	
Sapphire Blue	

Shinola Journal -Hardcover

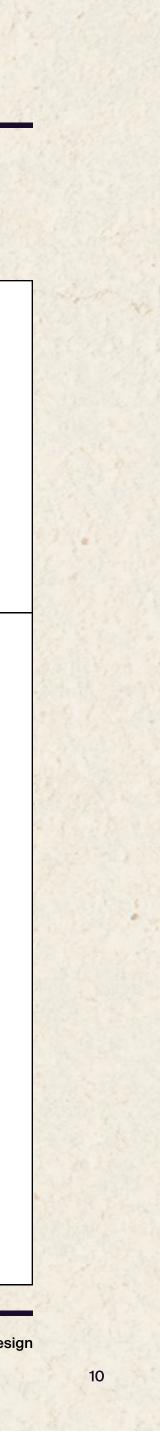
SHINOLA

Made of sustainable materials and features: elastic closure, back envelope, bookmark ribbon and 192 lined off-white pages. 5.25"x8.25".

SUSTAINABLE

AVAILABLE IN:	PRICE
Jet Black	Starting at \$40
Cobalt Blue	
Navy Blue	
Blush Pink	
Light Grey Dark Purp	ble

LePen [°]	"MOLESKINE"
Le Pen by Marvy Smooth, micro-fine point, non toxic and smudge-proof Ink with ink colors that match barrel colors.	Moleskine Pen Clips onto any notebook, black ink ballpoint refillable and retractable point.
AVAILABLE IN: PRICE	AVAILABLE IN: PRICE
Black Starting at \$7	White Starting at \$12
Yellow Pink Orange Red Lavender Dark Grey Light Green Light Blue	Black



Laptop Sleeves & Accessories

TOP PICK

× 1 /





Tahoe 13" Eco Sleeve

Made from 100% sustainable materials with multiple storage compartments, and a soft inner liner.

AVAILABLE IN:

PRICE

Black

Starting at \$39



Precision made for a perfect fit, features premium light weight and breathable PU leatherette material, magnetic closure, and water resistant design.

AVAILABLE IN:

PRICE

Stonewash Black

Starting at \$60

Phonesoap 3.0 UV Sanitizer Charger

UV light sanitizes any phone (& smaller items) and 360-degree disinfection that kills 99.99% of germs.

AVAILABLE IN:

PRICE

Black

White

Starting at \$96

Adjustable Ring Light

Perfect lighting on virtual meetings with a handy light that can attach right to your laptop or phone.

AVAILABLE IN:

PRICE

White

Starting at \$21



Chargers & Powerbanks



Apollo Qi Power Bank

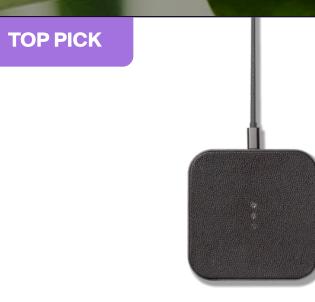
A premium powerbank and wireless charger bring together fast charging power delivery technology, premium materials and ultimate portability.

AVAILABLE IN:

PRICE



Starting at \$67



COURANT



SUSTAINABLE

Courant Catch:1

Single device, wireless charger wrapped in luxe Italian leather.



Bone

PRICE



Starting at \$66





COURANT



Courant Catch:3

Single device wireless charger + valet slot for thoughtfully storing accessories. Wrapped in luxe Italian leather.



NATIVE UNION

Belt Cable

Braided 4-foot charging cable with an integrated leather belt that's tangle-free.

AVAILABLE IN:

PRICE

Zebra

Starting at \$35



Headphones & Bluetooth Speakers





Skullcandy

× 1 /

Skullcandy Crusher Wireless Headphones

Customizable immersion, sensory bass technology and rapid charging.

AVAILABLE IN:

PRICE

Black

Starting at \$182



JBL Flip 5 Wireless Portable Stereo Speaker

Gives 12 hrs of play time, JBL PartyBoostcompatible, waterproof, and durable.

AVAILABLE IN:

PRICE

Black

Starting at \$165



TOP PICK



JBL

JBL Tune 225TWS Wireless Earbuds

With 25 hours of battery life and Fast Pair enabled by Google enjoy music and calls using either earbud or both.

AVAILABLE IN:

PRICE



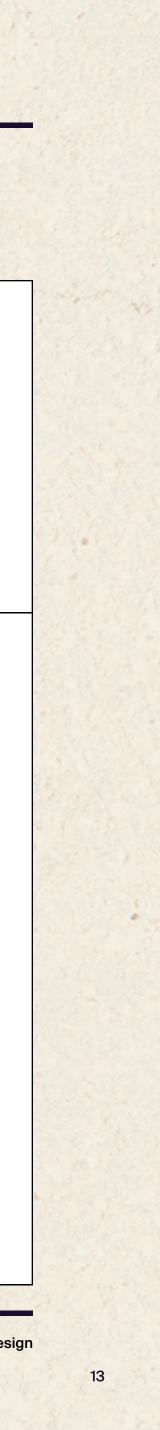
Grey

Starting at \$130

JBL Go 2

Wirelessly stream high-quality sound from your smartphone or tablet.

AVAILABLE IN:	PRICE
Navy	Starting at \$78
Black	
Red	
Gray	
White	
The second second second second second	



Backpacks & Totes









The North Face Stalwart Backpack

A 26-liter backpack that keeps your necessities accessible and organized. Features a 15" laptop padded sleeve to protect your gear.

AVAILABLE IN:	PRICE	AVAILABLE IN:
TNF Black	Starting at \$98	Black
Mid Grey Dark Heather		
Timber Tan		

TIMBUK2



Timbuk2 Packable Travel Tote

Roomy, highly functional, and made from a water-repellent, fully wipeable material.

PRICE

Starting at \$99



BAGGU



Standard Baggu

Made of recycled, durable nylon. Holds up to 50 lbs, folds into its own pouch, machine washable. $25 \frac{1}{2} \times 15 \frac{1}{2} \times 6$ ".

AVAILABLE IN:

PRICE

Various Colors

Starting at \$18



GOT BAG.

Rolltop Got Bag

Made of entirely recycled ocean plastic, and for every bag purchased 7.7lb of ocean plastic is recycled. 15" laptop case is included.





Backpacks & Totes



TOP PICK

BAGGU

Sailor Stripe



Duck Bag - Canvas Tote

Sized to fit a 15" laptop, made with 100%

16 oz. cotton canvas (65% recycled).

carbartt 🧲

Carhartt® Canvas Backpack

A classic, solid pack built for everyday hauling. Includes Rain Defender® durable water repellent and mesh pockets.

AVAILABLE IN:

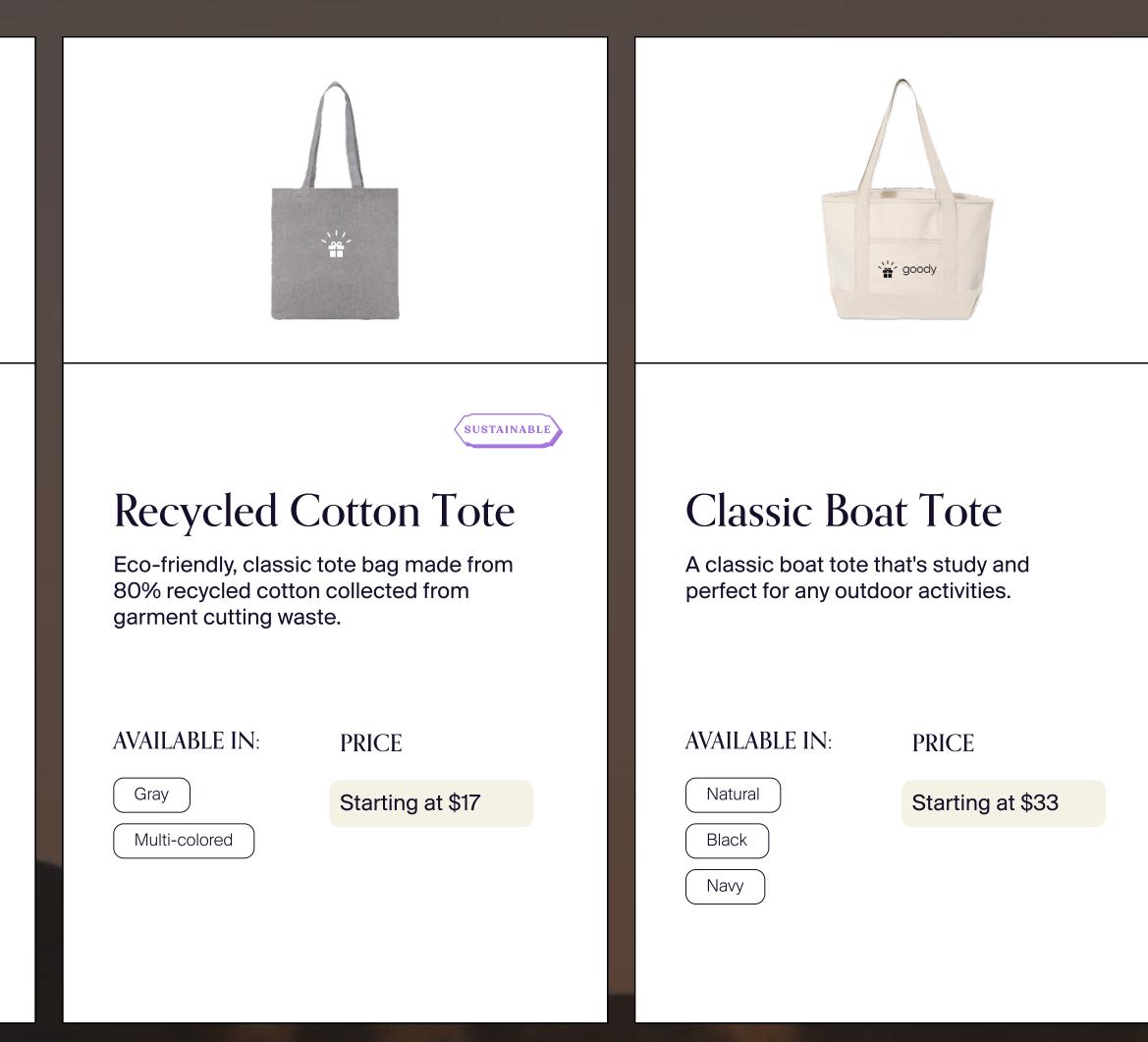
PRICE



Gray

Starting at \$67

AVAILABLE IN: PRICE Black Starting at \$50		PRICE
Black Starting at \$50	Black	
		Starting at \$50





T-Shirts & Long Sleeves





alloade

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Allmade Unisex Tri-Blend V-Neck T-Shirt

Tri-blend of organic eco-friendly USgrown cotton, recycled polyester, and TENCEL[™] Modal.

AVAILABLE IN:

PRICE

9 different colors

Starting at \$25

ORIGINAL FAVORITES

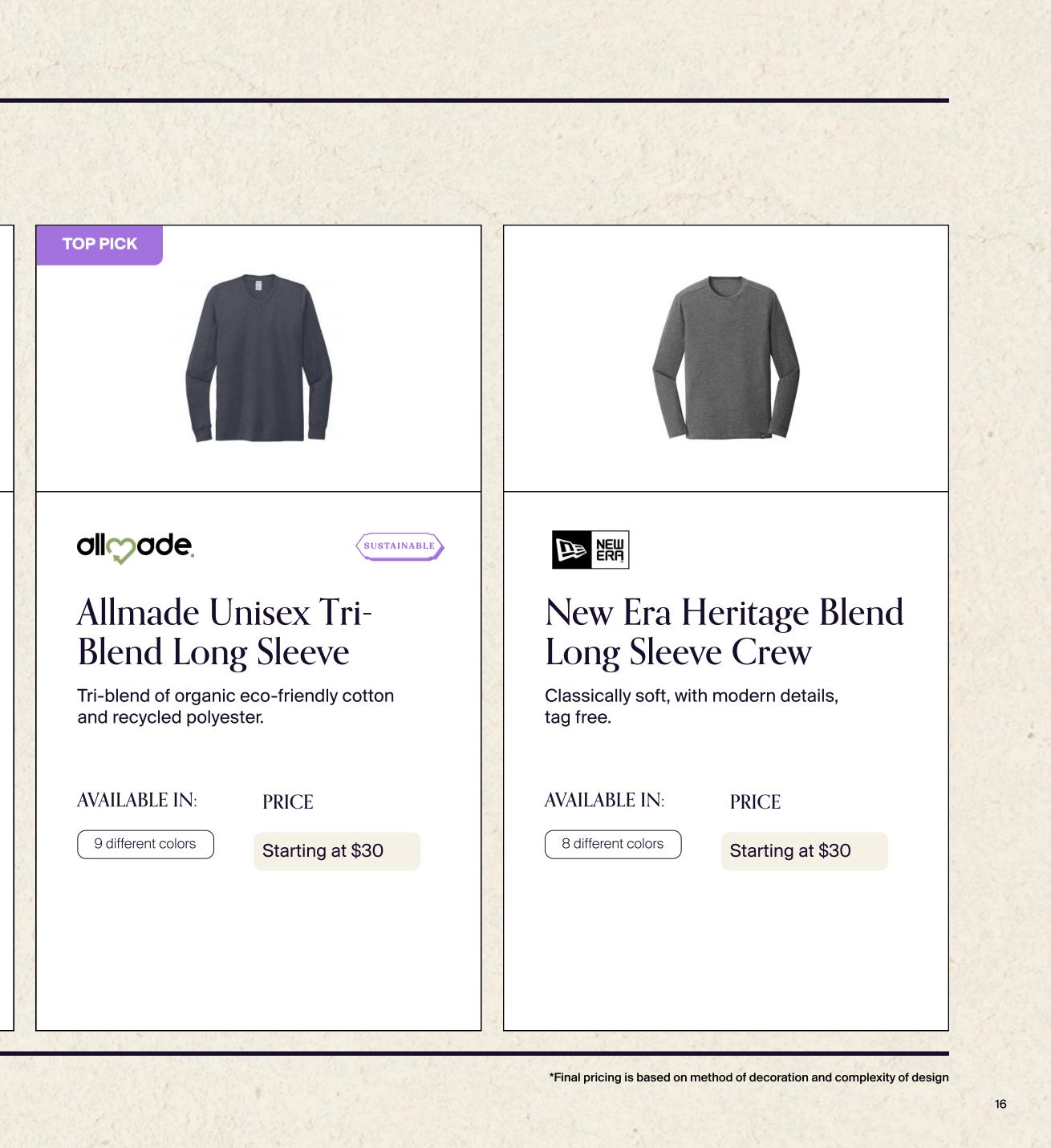
Original Favorites Supima T-Shirt

100% American grown luxury SUPIMA® cotton, premium sheen, color retention, and durability.

AVAILABLE IN:

PRICE

11 different colors



T-Shirts & Long Sleeves

TOP PICK	
Marine Layer Sustainable beechwood.	Image: Social Impact Driven Sustainable Sustainable Stretch, mid-weight Cotton blend fabric that helps regulate Body temperature. Heathered material.
AVAILABLE IN:PRICEBlackStarting at \$58WhiteFaded Navy	AVAILABLE IN:PRICETaupe GreenStarting at \$85BlackLight GreyMedium GreyUrban Navy











Marine Layer Sherpa Crew Pullover

Mock Twist Sherpa Fleece, and modal from recycled beechwood.

AVAILABLE IN:

PRICE

Grey

Starting at \$114

Champion

Champion Eco Crewneck

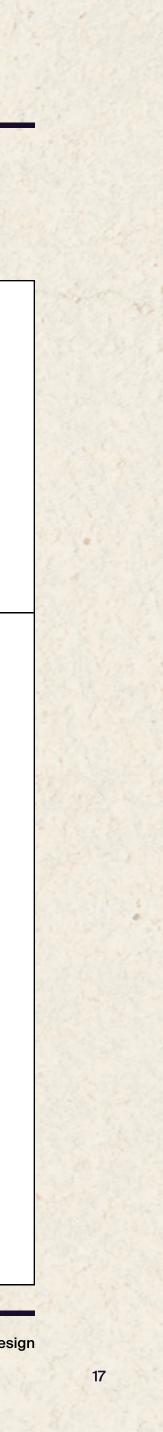
Ribbed knit cuffs, unisex fit, super cozy look and feel.

AVAILABLE IN:

PRICE

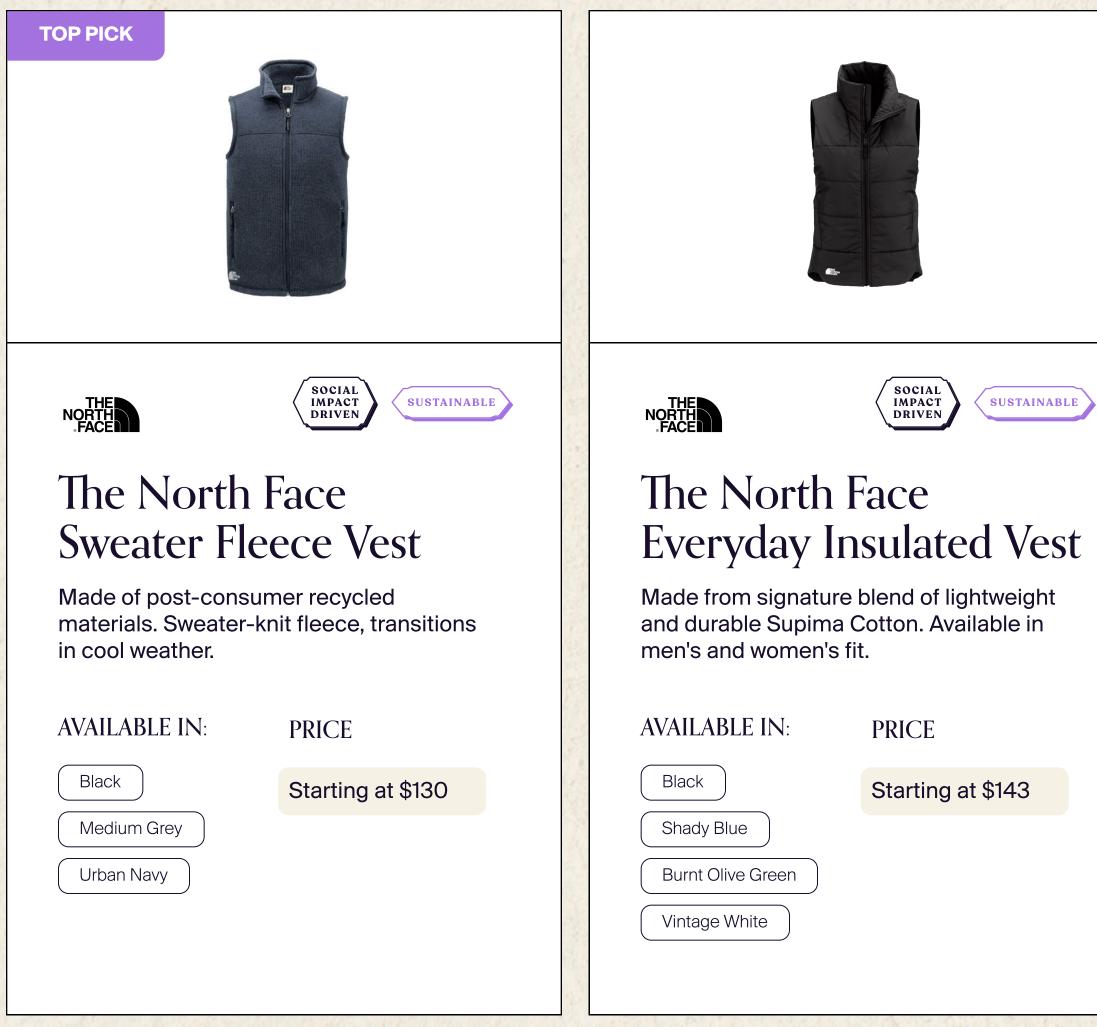
8 different colors

Starting at \$50

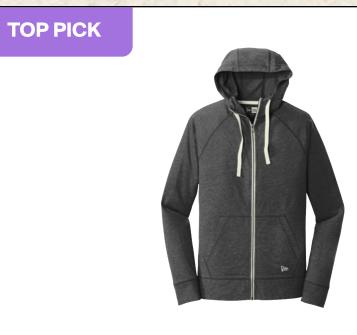


Zip-Ups & Vests

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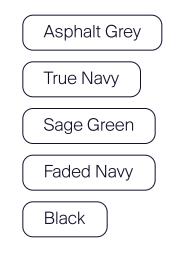




Made from signature blend of lightweight and durable Supima Cotton. Available in men's and women's fit.

AVAILABLE IN:

PRICE



Starting at \$118
Starting at \$118
J

SUSTAINABLE

New Era Sueded Cotton Full-Zip Hoodie

Lightweight, with signature softness. made of -60/40 sueded ring spun cotton/poly jersey knit

AVAILABLE IN:

PRICE

Starting at \$56

Black Heather

Royal Heather

Shadow Grey Heather

True Navy Heather



Jackets







0.1

North Face Thermoball Jacket

Innovative quilting pattern and advanced insulation for lightweight warmth, durability and packability. Made with 100% recycled fabrics.

AVAILABLE IN:

PRICE

	Black	
\sum		_

Gray

Starting at \$255





SUSTAINABLE

North Face Skyline Full-Zip Fleece Jacket

A technical fleece with a streamlined silhouette and subtle texture. Contrast binding on hem, collar and pockets.

AVAILABLE IN:

PRICE

Navy Black Gray

Starting at \$130

TOP PICK







The North Face Tech Full-Zip Fleece Jacket

Athletic, lightweight 100% polyester fleece with soft-brushed interior. Available in men's and women's sizing.

distant.

AVAILABLE IN:

PRICE



Starting at \$108



Mid Grey/Urban Navy



Headwear









The North Face Circular Rib Beanie

100% acrylic, features circular knit construction, adujstable cuff height and fleece liner.

AVAILABLE IN:

PRICE

Asphalt Grey





Urban Navy

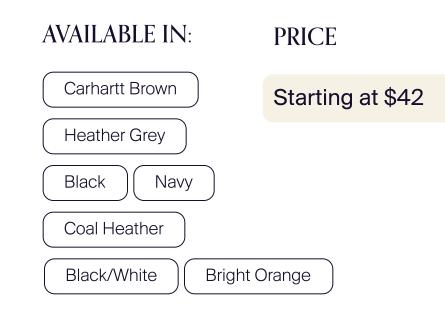
Starting at \$35

0.1

carbartt

Carhartt Watch Cap 2.0

Trendsetting workwear beanie, made of 100% soft acrylic, stretchable rib-knit fabric.



TOP PICK



The Humblebrag Cap

Classic style with a structured high crown, slightly curved visor and a plastic snap closure.

State man

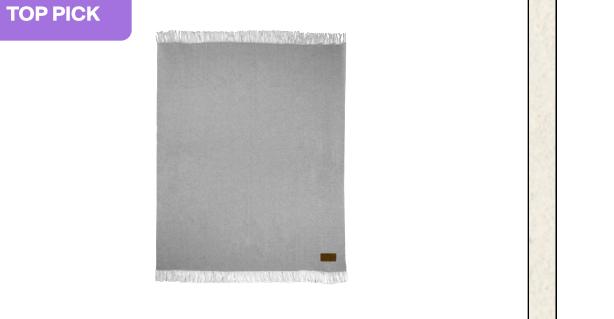
AVAILABLE IN:

PRICE





Wellness & Home Accessories





CERTIFIED ORGANIC

HERRINGBONE

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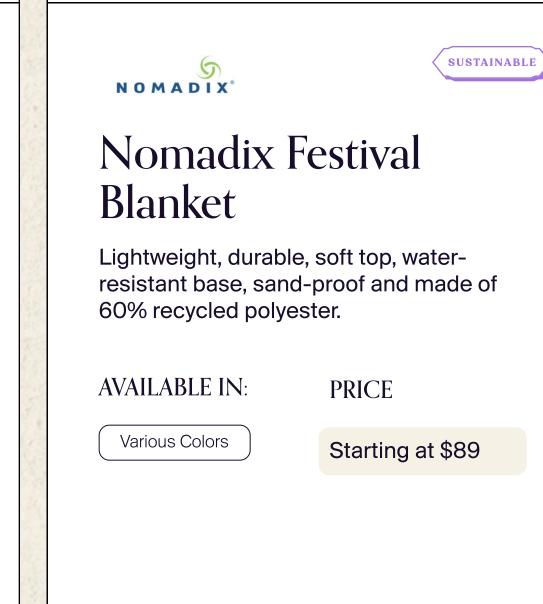
Herringbone Wool Blanket

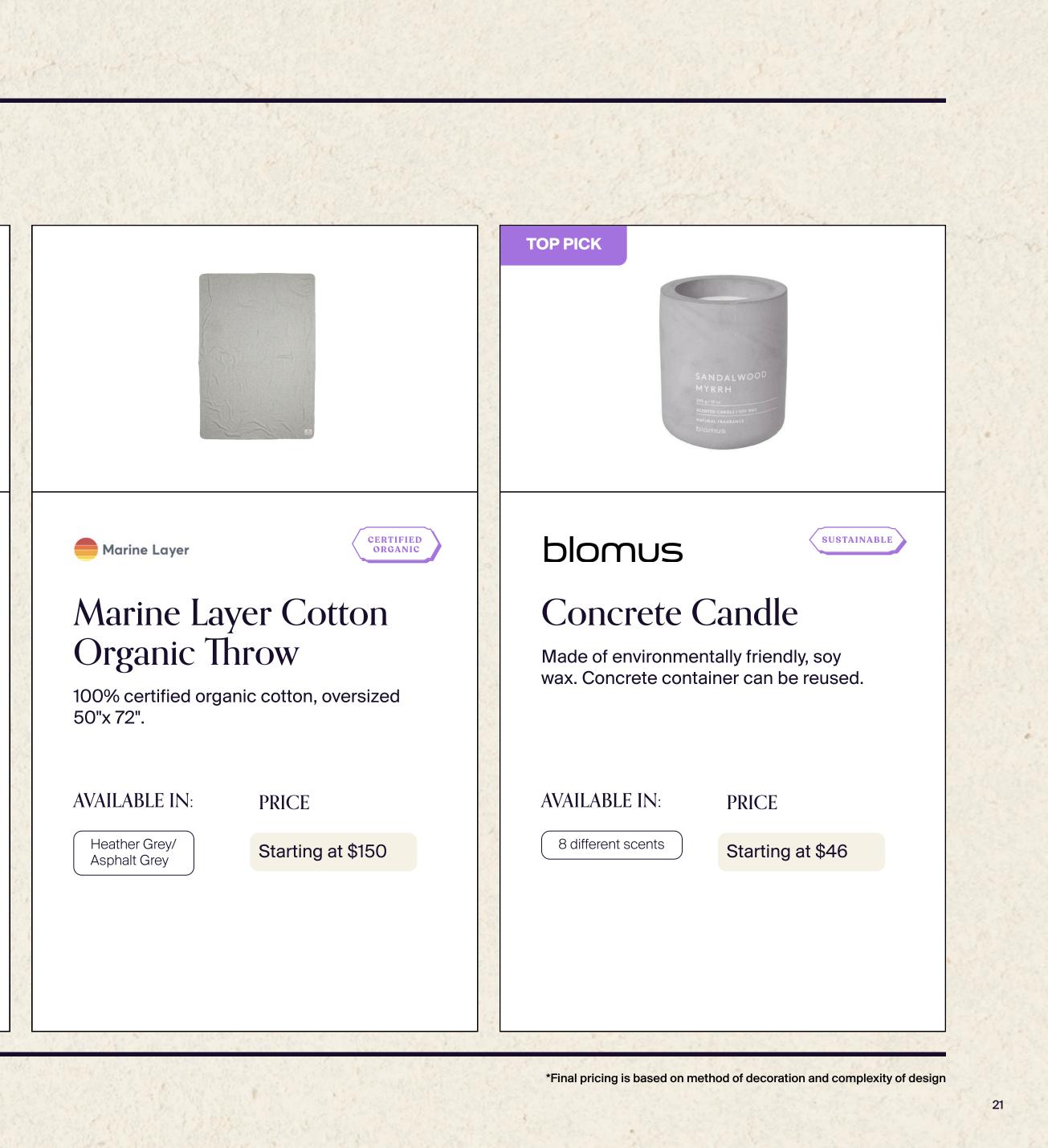
Made from 50% Australian fine wool, 50% acrylic and features twisted fringe edge finish.

AVAILABLE IN:

PRICE

Gray





Wellness & Home Accessories





. fitbit

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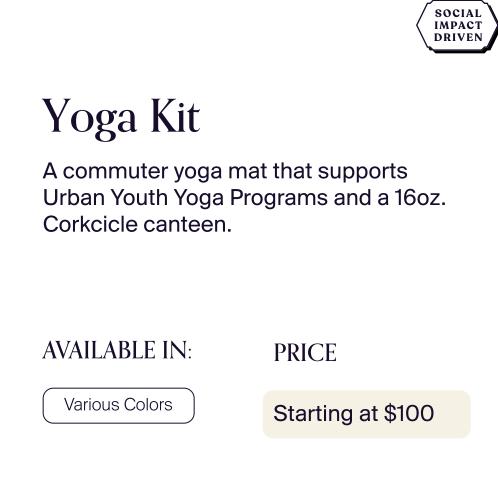
Fitbit Charge 4 Fitness Tracker

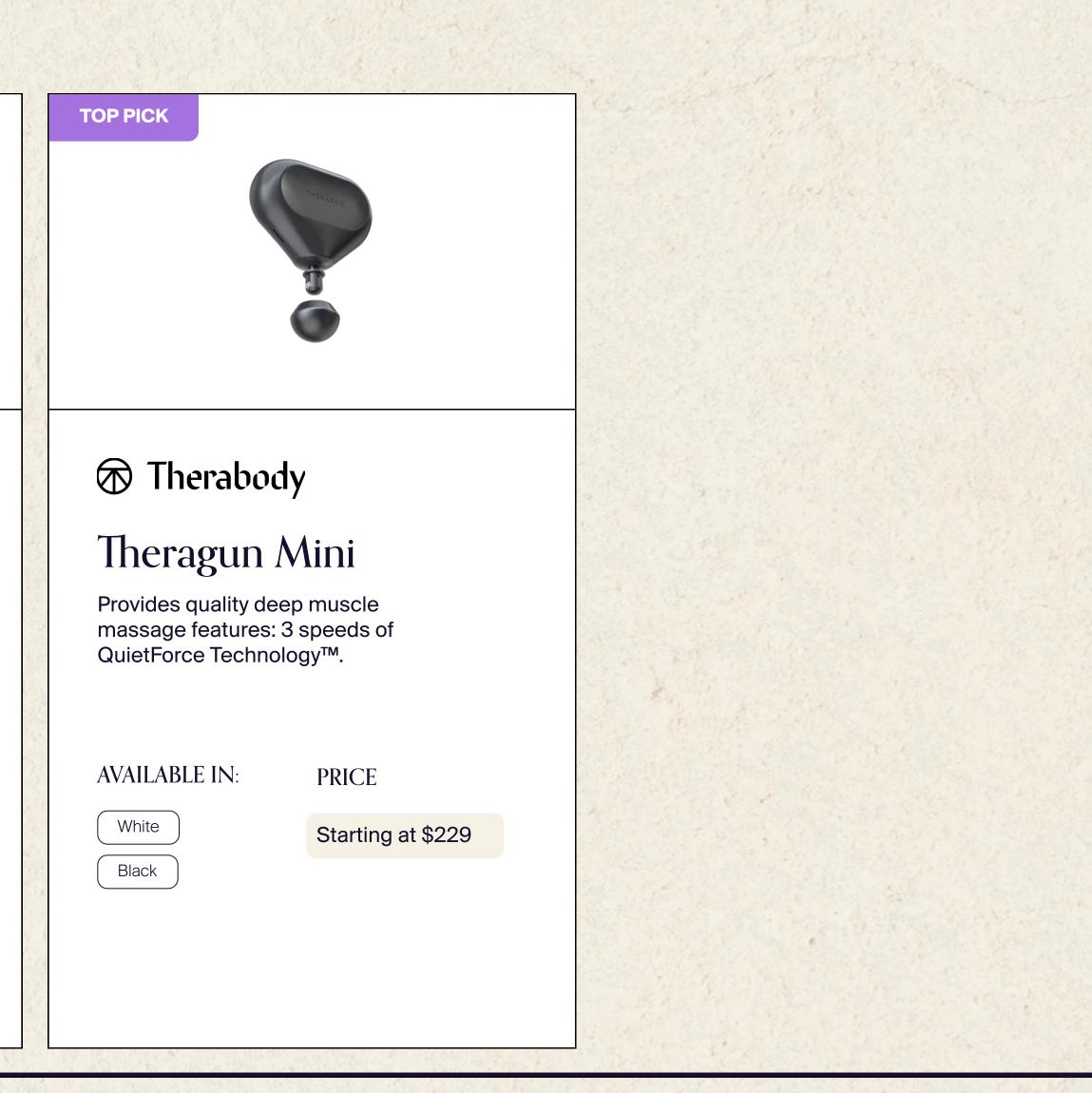
Provides fitness, health and sleep tracking for better insights about your body.

AVAILABLE IN:

PRICE

Black









Coffee & Tea

TOP PICK





COPPER COW COFFEE



Copper Cow Coffee Classic Pour Over

A sweet primer to the wide world of Vietnamese coffee.

PRICE

\$19

STUMPTOWN

Stumptown Holler Mountain Coffee

A full-bodied coffee with chocolatey flavors and textures from Central and South America and East Africa.

PRICE

\$20

MAND-BURHDED LOCKE LEAF

HE

TE

HEREAL INFUSION WITHOUT CATYONS

HET WY LA CZ (ST CA



P A R A V I O I T E A

Par Avion Tea Focus Pocus

Aromatic loose leaf green mate with apple and hibiscus for a unique brewing experience.

PRICE

\$20

BIG HEART TEAS

CERTIFIED ORGANIC SUSTAINABLE

BIG HEART TEAS

Big Heart Tea Co -Cup of Sunshine

Contains 10 tea sachets, tumeric, ginger, and malabar peppercorn for immunity and digestion.

PRICE

TOP PICK

\$11



Chocolate & Snacks



TOP PICK





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Goodio Coffee Chocolate

56% cacao, espresso verde organic coffee beans, mixed with cashew nuts.

PRICE

\$9

La boīte ā bonbons

VEGAN

La Boîte À Bonbons Vegan Bears

Vegan natural flavors. Made in Germany.

PRICE

\$8





Candy Club Chocolate Toffee Peanuts

Aromatic peanuts tossed in sweet toffee, dunked in luscious milk chocolate.

PRICE

\$8

california



Dardimans California Apple Crisps

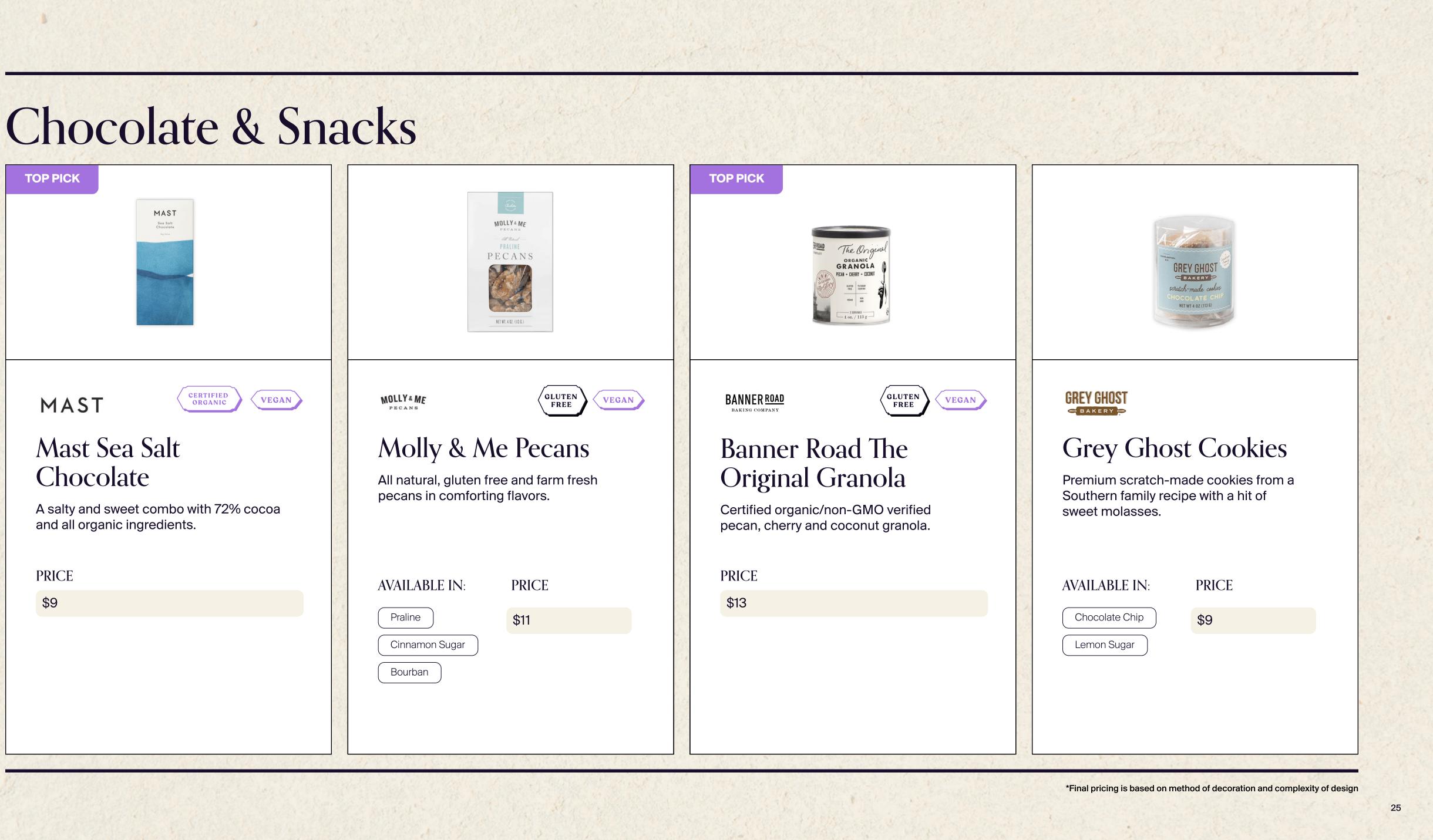
An ideal alternative to sweets, raw, no added sugar or preservatives.

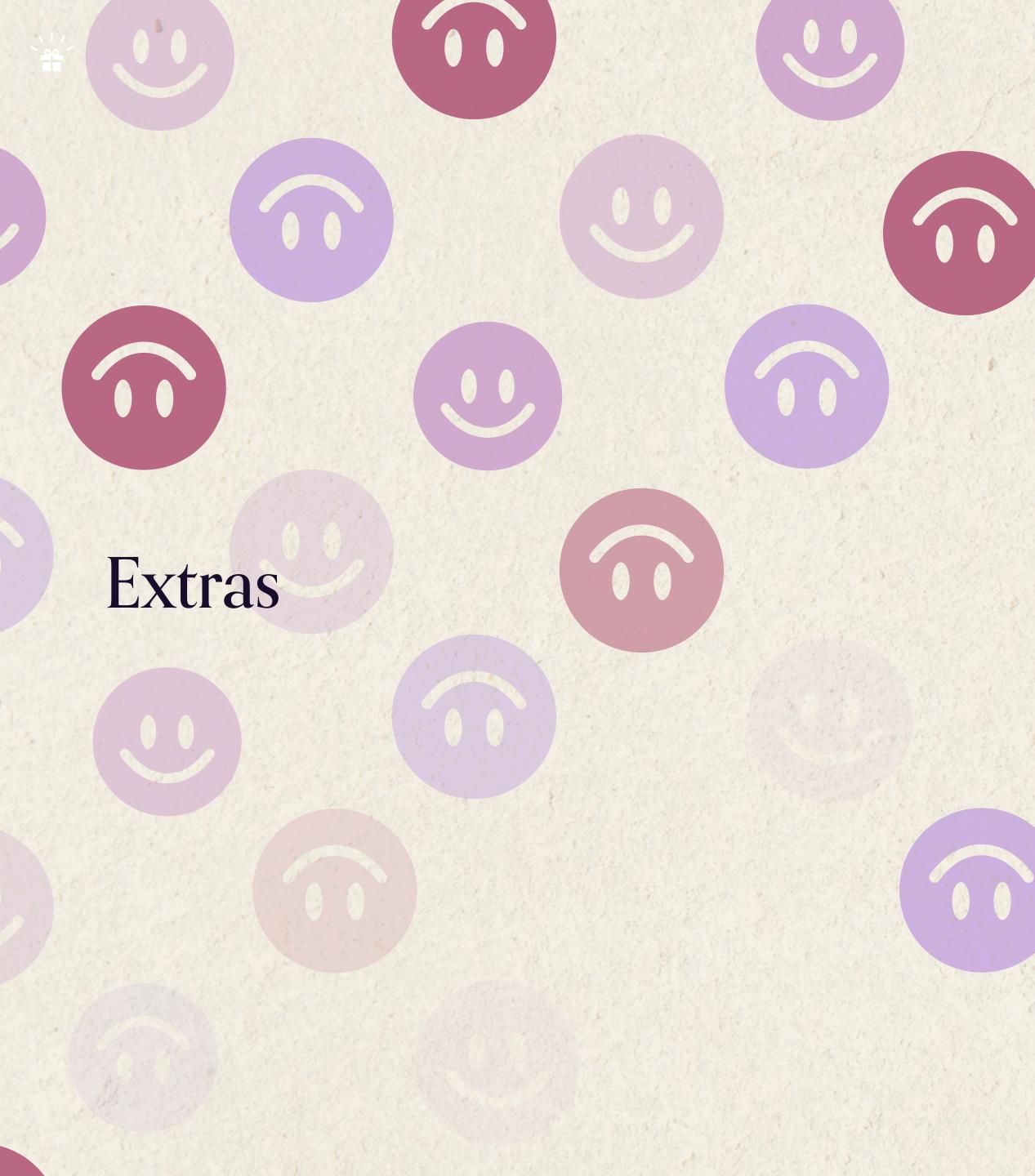
PRICE

\$8



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	R BAY IN THE USA	Conserver tool
A CALLER AND	Clear Custom Vinyl Stickers	Custom Iron-on Embroidered/Woven/ PVC Patch
たいというです。	PRICE \$5	PRICE \$11
100 miles		
	<section-header></section-header>	
a series and a series of	Custom Enamel Pin	Custom Wood Sticker
	PRICE	PRICE
	\$8	\$7
1.		124



Shipping, Warehousing & Fulfillment

Shipping

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> Boxes ship via major shipping carriers like UPS or FedEx. We support both domestic and international shipping.

Domestic ground shipping Domestic express shipping International shipping 5-7 business days2-3 business days6-10 business days

Warehousing

Need to store your boxes and facilitate ongoing fulfillment as new team members are hired? Ask us for further information on pricing.

Timeline



Estimated Pricing Range*

\$15 domestic ground shipping

\$30+ international shipping (varies based on destination country)

*up to 9lb box

Fulfillment

Fulfillment/kitting fees vary based on items selected. Ask us for an estimate, based on the bespoke kit you're interested in.





Thank You

We're excited to hear from you.

Email us at support@ongoody.com

Book a call with our team <u>here</u> to chat about your custom gifting project.

Trusted by Hundreds of Leading Companies

